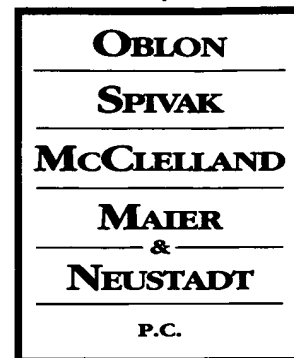




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DOCKET NO: 212732US25

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ATTORNEYS AT LAW

CHARLES L. GHOLZ
(703) 412-6485
CGHOLZ@OBLON.COM

RICHARD A. NEIFELD
(703) 412-6492
RNEIFELD@OBLON.COM

RE: U.S. Application

Serial No: 09/595,677

Filed: June 19, 2000

Group: Unknown

Inventor: Laor, Raviv

For: METHOD OF AND SYSTEM FOR MANAGING
PROMOTIONS FOR PURCHASE TRANSACTIONS OVER
A NETWORK

#6 / Revocation
J. Gaynor
9/6/01

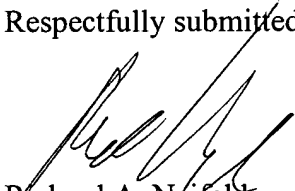
SIR:

Attached hereto for filing are the following papers:

REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

Our check in the amount of \$ --0.00-- is attached covering any required fees. In the event that any variance exists between the amount enclosed and the Patent Office charges for filing the above-noted documents, including any fees required under 37 CFR 1.136 for any necessary Extension of Time to make the filing of the attached documents timely, please charge or credit our Deposit Account No. 15-0030. Further, if these papers are not considered timely filed, then a petition is hereby made under 37 C.F.R. 1.136 for the necessary extension of time. A duplicate copy of this sheet is attached.

Respectfully submitted,


Richard A. Neifeld
Registration No. 35,299
Attorney of Record



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Tel. No.: (703) 413-3000

Fax No.: (703) 413-2220

RAN:rlb

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Docket No. 2127324525

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Laor, Raviv

GAU:

SERIAL NO: 09/595,677

EXAMINER:

FILING DATE: June 19, 2000

FOR (TITLE): Method of and System for Managing Promotions for Purchase Transactions Over a Network



REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

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WASHINGTON, D.C. 20231

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SIR:

Technology Center 2100

The undersigned representative of Catalina Marketing International, Inc., owner by virtue of assignment of the above-identified application, hereby revokes any and all previous Powers of Attorney and appoints Norman F. Oblon, Reg. No. 24,618; Marvin J. Spivak, Reg. No. 24,913; C. Irvin McClelland, Reg. No. 21,124; Gregory J. Maier, Reg. No. 25,599; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly, Reg. No. 27,757; James D. Hamilton, Reg. No. 28,421; Eckhard H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. 29,099; Charles L. Gholz, Reg. No. 26,395; William E. Beaumont, Reg. No. 30,996; Stephen G. Baxter, Reg. No. 32,884; Robert W. Hahl, Reg. No. 33,893; Richard L. Treanor, Reg. No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John T. Goolkasian, Reg. No. 26,142; Richard L. Chinn, Reg. No. 34,305; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, Reg. No. 34,426; James J. Kulbaski, Reg. No. 34,648; Richard A. Neifeld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,270; Surinder Sachar, Reg. No. 34,423; Jeffrey B. McIntyre, Reg. No. 36,867; William T. Enos, Reg. No. 33,128; W. Todd Baker, Reg. No. 45,265; Robert C. Mattson, Reg. No. 42,850; Ronald A. Rudder, Reg. No. 45,618; Edwin Garlepp, Reg. No. 45,330; and Michael E. McCabe, Jr.; Reg. No. 37,182 as Assignee=s attorney with full power of substitution and revocation, to prosecute said patent application, receive any Letters Patent and to take any and all other actions with regard to this patent application and any Letters Patent issuing thereon, and request that all correspondence be sent to the firm of OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. whose post office address is: Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202.

CERTIFICATION UNDER 37 C.F.R. 3.73(b)

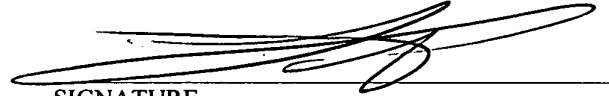
I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc., the assignee of the entire right, title and interest of the above-identified application by virtue of an assignment from the inventor(s), said Assignment having been recorded in the U.S. Patent and Trademark Office at reel /frame(s) no. 011523/0910.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date Signed

8/6/01

SIGNATURE



PRINTED NAME; Thomas L. Bristow

TITLE: Assistant Secretary
CATALINA MARKETING INTERNATIONAL, INC.

Catalina Docket No. OCLP-3-LAOR

MWE Catalina Docket No.; and Previous MWE OneClip Docket No. CATL-0116